Pacific Northwest Coast Conservation Blueprint
Green: North Pacific Forest Types

Other colors: Sea-level Rise threat.

Legend
 pacific CVI
 Very High
 High
 Moderate
 Low
Why

• **Issue** - A need for a unified landscape-scale conservation blueprint for the region that identifies valued resources and consider the impacts of large-scale stressors on those resources.
Summary/Key Points

• End goal is co-development of strategies that lead towards larger outcomes.
  • How do efforts at finer scales lead to a broader outcomes.

• Balance of convening, science and strategy development

• We need your help to guide process and products
Principles for Conservation in a changing world.

Schmitz et al. 2015
Conserving Biodiversity: Practical Guidance about Climate Change Adaptation Approaches in Support of Land-use Planning
The 5 Conditions of Collective Impact

1. Common Agenda
   - Common understanding of the problem
   - Shared vision for change

2. Shared Measurement
   - Collecting data and measuring results
   - Focus on performance management
   - Shared accountability

3. Mutually Reinforcing Activities
   - Differentiated approaches
   - Coordination through joint plan of action

4. Continuous Communication
   - Consistent and open communication
   - Focus on building trust

5. Backbone Support
   - Separate organization(s) with staff
   - Resources and skills to convene and coordinate participating organizations
The Action Plan

• Collaboratively developed over the past year.
• Elements of:
  • Convening Stakeholders
  • Synthesis of Science
  • Assessment of current and future landscape condition
  • Spatial prioritization
  • Strategy Development
What does a Conservation Blueprint Look Like?

• Convening and Collaboration
  • Regional Science
    • Strategies
South Atlantic Example

Priority Places

State of the South Atlantic
Protection: Identify and protect priority lands through long-term techniques, such as conservation easements, land acquisition or other voluntary landowner incentives.
Spatial Priority Maps
(spatial planning, systematic conservation planning)

< Theories of Change
(strategic planning)

Slide: Craig Groves, TNC.
Blueprint Theory of Change
Phase 1

Start-Up Winter-Spring 2016

Convening, action plan, funding committee, synthesis document, workshops, governance and communication structure

Phase 2 - Includes Adaptive Learning

Spring 2017

Collaboration Network Analysis

Targets, Indicators, Threats

Synthesis of Priorities and Strategies

Blueprint v 1.0 Fall 2017

Landscape Strategies Implementation

Refine Indicators and Threats

Connectivity Analysis

Blueprint v 2.0 Fall 2018

V 1.0 Product:

Synthesis of existing spatial priorities, coupled with social network map and draft viability assessment to inform strategies

V 2.0 Product:

Refined viability/threats assessment and new connectivity analyses while identifying strategies and potential collective action
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Conservation Targets

• Description of Target
• What is the state of the coastal ecoregion?
  • --- for now, how would you measure?
• What are the threats?
• What are the co-benefits of wildlife and humans?
• What are the “design criteria” for resiliency, diversity, connectivity?
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Winter-Spring
2016

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Spring
2017

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v 1.0
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Identified Priority Areas in the Coastal Blueprint Region

Includes: CHAT, ODFW SWAP, TNC Ecoregional Portfolios, Important Bird Areas, Partners in Flight, Salmon Strongholds

Legend
- Blueprint Study Area
- No Priority Areas
- 1 Priority Area
- 2 Priority Areas
- 3 Priority Areas
- 4 Priority Areas
- 5 Priority Areas

Regional Conservation Efforts within the Coastal Blueprint Area

Legend
- Blueprint Study Area
- Washington Coast Sustainable Salmon Partnership
- North Coast Land Conservancy
- Intertwine
- Central Coast Estuary Partnership
- Columbia Land Trust
- FHP_PMEP_BOUNDARY_2013
- Oregon Watershed Councils
- Northwest Forest Plan
- LCIP_StudyArea
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What might Version 2.0 look like?

• New Science
  • Connectivity Analysis
  • Refined estuary prioritization
  • Refined identification and mapping of indicators
  • Collaborative prioritization tool
  • Ecosystem Services and Human Dimensions
  • What else and how to prioritize?
    • Proposals for funding committee

• Strategy Design and Development
  • Collaborative theories of change/results chains
  • Address gaps
  • Find synergies
Strategy Design

Outcome: Connected Landscapes

Intermediate Outcome

Strategy: FWS

Strategy: NPLCC

Strategy: F.S.

Strategy: TNC

Strategy: WDFW

Strategy: ODFW
August Workshops
Social Network Analysis
Connectivity Modeling
Threats Assessment
CWTD Workshop
Shorebird/Estuary Workshop
“Summit”
Decision Support/Prioritization Tool
Estuary Mapping
Birds as Indicators
Future..